
DATASTAX



Who is this guy?

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NoSQL DB

- Very Scalable
- High Performance
- Multi DC
- 100% uptime (not 99.999999)



In the beginning...

In the beginning...



An accidental coupling



Fund Raising





Fund Raising





rackspace

LIGHTSPEED
VENTURE PARTNERS

Fund Raising



The Plan

- Support + Services
- Original plan $500K, 6 ppl
  - **15 ppl @ 8 months**



Names your Mom Knows



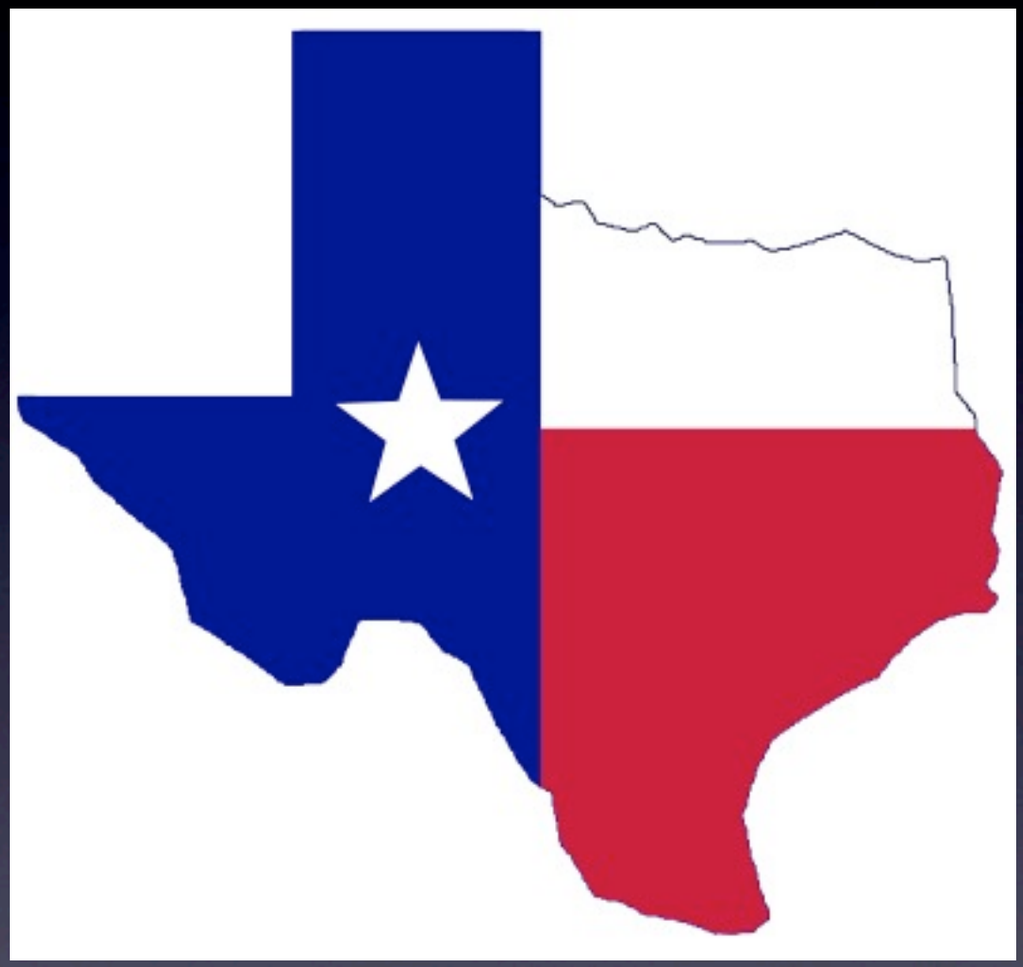
Go faster!



More Fund Raising



CROSSLINK CAPITAL















Services + Support = Not Enough for Customer

Services + Support = Not Enough for Customer

Product Company

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Product Company



Services + Support = Not Enough for Customer

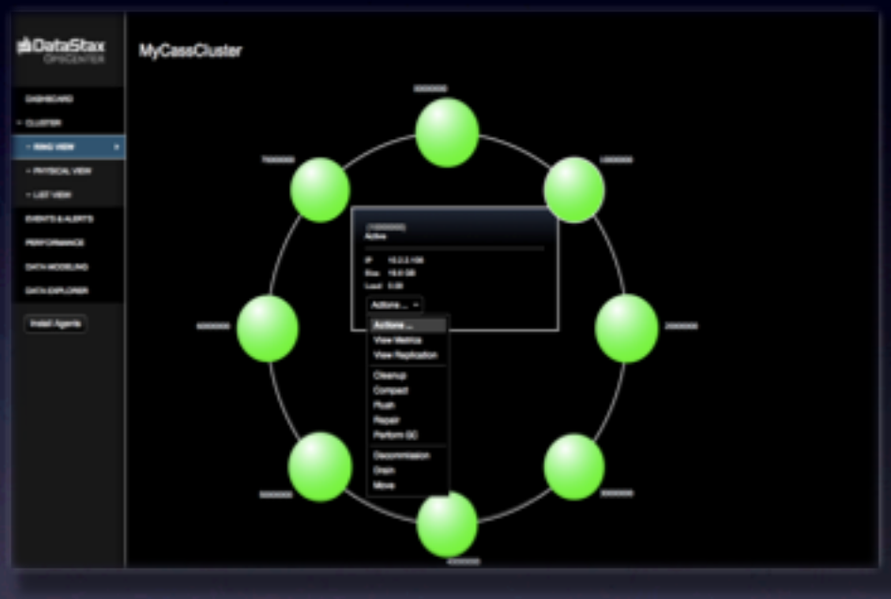
Product Company







And then there was OpsCenter



Real Time

Real Time



Batch Analytics

Real Time



Batch Analytics



Real Time



Batch Analytics



Real Time



Search

Batch Analytics

Real Time

Search







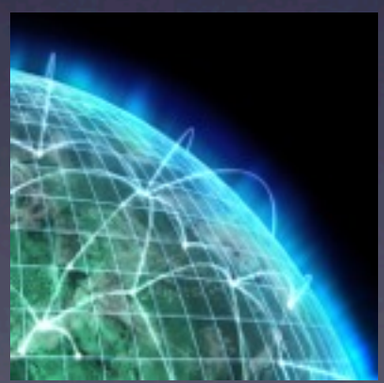
- Fault Tolerance, SPOF



- Linear Scalability



- True Multi DataCenter

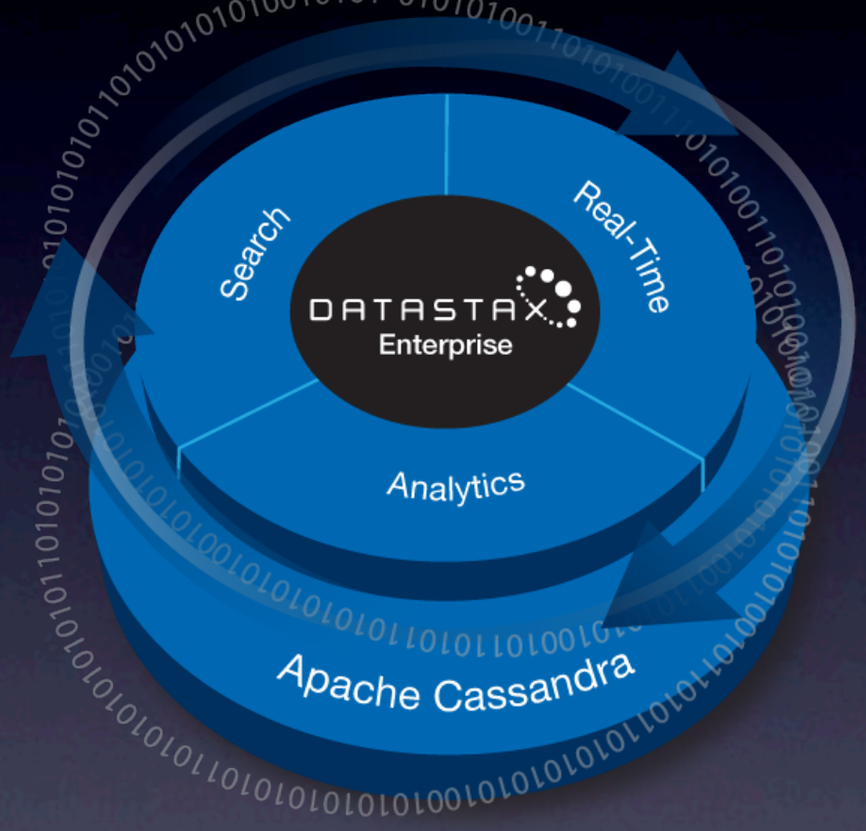



Cassandra

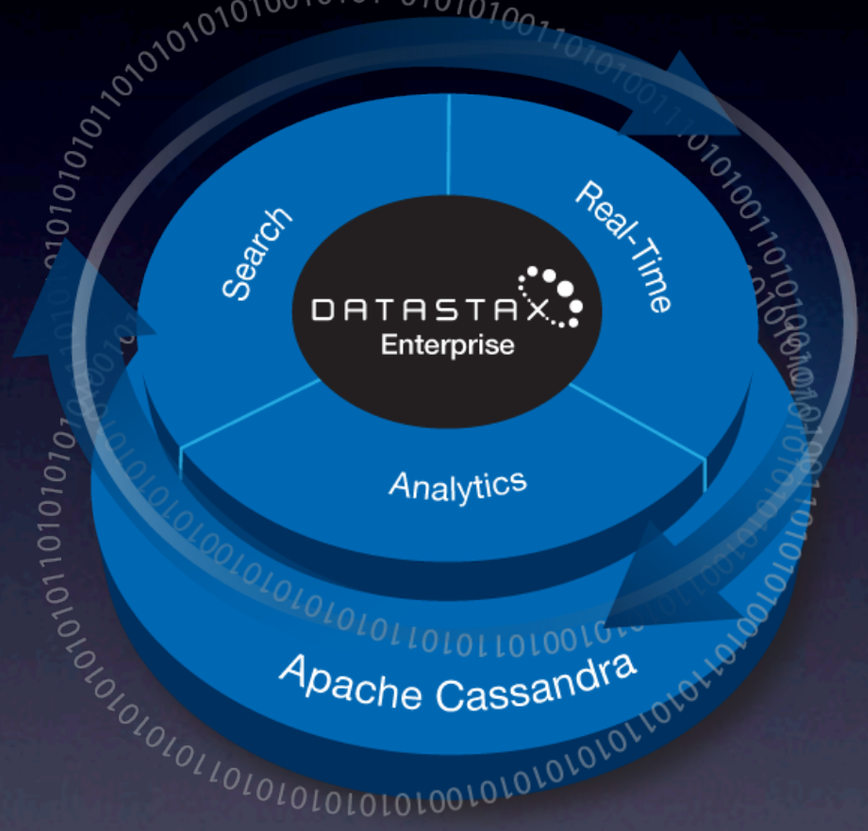

hadoop


Apache
Solr


Cassandra



Big Data Platform



Big Data Platform

- Real Time, Analytics, Search - all in one!
- No ETL but workload isolation(!)
- Enterprise quality infrastructure - multi DC, fault tolerance, linear scalability

Thanks!

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